

Friends & Business Leaders,

Creating a space for individuals to give with a purpose is the heart and pulse of Philanthropy Circle 365 (PC Group 365) - we strive to provide individuals with opportunities to understand and experience the impact giving can have on a community. Philanthropy is one of the biggest tools that can be used to cultivate change and we desire to give our partners and volunteers a chance to be a part of that change. On **May 12th, 2018** PC Group 365 is hosting their **5th Annual Having Fun With a Purpose (HFWAP) Charity Kickball Tournament** benefiting the **Miracle League** at the University City YMCA, and we are inviting you to be a part.

The **Miracle League (ML)** is a 501c3 organization dedicated to helping special needs children and young adults become baseball athletes by removing barriers (rubberizing fields) and providing hope. The **Miracle League** was established in 1997 and currently has over 300 ML organizations that serve over 200,000 children and young adults. Their ultimate goal is to offer the program in every city in the country so that all with special needs will have the same opportunity to play baseball. The **Miracle League** has had a huge impact since its inception and has been featured in national publications and television such as People Magazine, Sports Illustrated, NBC, ESPN, and more (to learn more, visit www.miracleleague.com). Will you join us in supporting this cause and furthering the mission and goals of **Miracle League**?

There are three ways your business can participate in this event and support the **Miracle League**:

- **Event Sponsorship** shows your commitment to help the Miracle League organization. Your business will receive recognition and positive exposure before and during the event (this could include social media engagement and leading interactive games and health and wellness sessions [Live Q&A, Fitness Competition, Nutrition Class, etc.] during the charity event).
- **Team Participation** is a great way to gather your company's employees, their friends and family, for a relaxed kickball competition, team building experience, and day of family fun. Creating a fundraising team gives everyone in your organization a sense of pride and an opportunity to be a part. Register at HFWAPtournament.com
- **Paid Advertising** allows your business to reach the players in this event without having to commit time and energy to set up a booth. This option allows you to provide a discount or voucher which is provided to players as an insert in a goodie bag. Details and pricing are described on the following page.

Come out and kick and engage in some friendly competition as we support the Miracle League and help special needs children and young adults play baseball. We are excited about you joining and supporting such a fun and life-changing event!

Sincerely,

Jania Massey, MHA
Founder/CEO of PC Group 365

**2018 Having Fun With A Purpose (HFWAP)
Charity Kickball Tournament**
\$3000 Title Sponsorship Benefits

- Naming Rights
 - Title Sponsor name and logo will be integrated into the event branding.
- Product/ service exclusivity
 - No other company in the same industry category will be permitted to sponsor the event
- Recognition as Title Sponsor in marketing and promotional materials:
 - Website, Newsletters, etc.
 - Social Media Platforms (Facebook, Instagram, Twitter)
 - Media Communication & Press Releases o Company's marketing/advertising material made available in gift bags to attendees at all events
- Guest appearance on PC Group 365 Podcast
- Title Sponsor will receive "top billing" in all advertising and promotion and on all event signage and material
- Special visual recognition and verbal acknowledgment at tournament
- Priority tickets up to three (3) teams
- Logo placement on Step and Repeat banners, which serve as a backdrop in all press photo opportunities
- Premier Vendor area provided with one 8' tables to set up at your discretion during the event
 - Ability to host interactive activities or health and wellness sessions during the event

*Sponsoring companies that also wish to participate in the tournament with two or more teams can contact Jania Massey at janiam@pcgroup365.com directly for special pricing.

THANK YOU FOR SUPPORTING THE MIRACLE LEAGUE FOUNDATION

Tax ID: 47-1121472

**2018 Having Fun With A Purpose (HFWAP)
Charity Kickball Tournament
Title Sponsorship Contract**



YES! I would like to be a sponsor for the **5th Annual HFWAP Kickball Tournament**

_____ \$3000 Title Sponsor

Company/ Business Name:

Address:

City: _____

State: _____ **Zip:** _____

Point of Contact (Name):

Work Phone: _____

Cell Phone: _____

Email address:

Payment Method:

Upon submission of your completed sponsorship contract, you will receive an invoice for payment at your designated sponsorship level via the email address provided above.

Please email this completed form to info@pcgroup365.com for processing details.

Please email your logo as a TIFF or high resolution JPEG no later than April 27th, 2018

THANK YOU FOR SUPPORTING MIRACLE LEAGUE

