



Friends and Business Leaders and Philanthropists of Greater Charlotte and surrounding,

We would like to invite your business to take part in **Having Fun With A Purpose (HFWAP) 2nd Annual Kickball Tournament**, being held at **Clanton Park 1520 Clanton Rd Charlotte NC 28208 on May 2nd from 11am-4:30pm**. This event benefits the **Hope Youth Network** and we would like your support for this great cause.

Hope Youth Network is a 501c (3) organization that focus on the overall healthy development of at risk youth. The mission is to equip young people with positive alternatives, encourages higher education and produce young leaders in the community. Hope Youth Network has developed three components to meet the needs of our youth through: Healthy Life Skills, Education & Career and Service Learning.

Three ways your business can participate in this event and support the **Hope Youth Network**:

- **Event Sponsorship** shows your commitment to helping the fight against bullying. Your business will receive recognition and positive exposure before and during the event. There is one title level of financial commitment detailed on the following page under the title sponsorship level.
- **Team Awareness** for your company and acknowledgement of the people who are affected by bullying. Bully Prevention facts:
 - Over 3.2 million students are victims of bullying each year.
 - Approximately 160,000 teens skip school every day because of bullying.
 - 17% of American students report being bullied 2 to 3 times a month or more within a school semester.
 - 1 in 4 teachers see nothing wrong with bullying and will only intervene 4% of the time.
 - By age 14 less than 30% of boys and 40% of girls will talk to their peers about bullying.
- **Paid Advertising** allows your business to reach the people in the community, without having to commit time and energy to set up a table for marketing.

Come and support the awareness of bully prevention and be a part of raising money for a program who educate and protects our children.

Sincerely,

Jania Massey, MHA
Founder/CEO of PC Group 365
Deuteronomy 15:10

Give generously to him and do so without a grudging heart; then because of this the Lord your God will bless you in all your work and in everything you put your hand to.



Having Fun With A Purpose (HFWAP) 2015 Charity Kickball Tournament

May 2nd, 2015 Title Sponsorship Benefits \$2500 to \$5000

- Naming Rights
 - Title Sponsor name and logo will be integrated into the event branding.
- Product/ service exclusivity
 - No other company in the same industry category will be permitted to sponsor the event
- Recognition as Title Sponsor in marketing and promotional materials:
 - Website, Newsletters, etc.
 - Social Media Platforms (Facebook, Instagram, Twitter)
 - Media Communication & Press Releases
 - Company's marketing/advertising material made available in gift bags to attendees at all events
- Title Sponsor will receive "top billing" in all advertising and promotion and on all event signage and material
- Special visual recognition and verbal acknowledgment at tournament
- Priority tickets up to three (3) teams
- Logo placement on Step and Repeat banners, which serve as a backdrop in all press photo opportunities
- Premier Vendor area provided with one 8' tables to set up at your discretion during the event



Having Fun With A Purpose (HFWAP) 2015 Charity Kickball Tournament

Title Sponsorship Contract

YES! I would like to be a sponsor for the 2nd Annual HFWAP Kickball Tournament

_____ \$2500-\$5000 Title Sponsor

Company/ Business Name:

Address:

City: _____ **State:**

Zip: _____

Point of Contact (Name)

Work Phone: _____

Cell Phone: _____

Email address:

Payment Method:

Upon submission of your completed sponsorship contract, you will receive an invoice for payment at your designated sponsorship level via the email address provided above.

Please email this completed form to info@pgroup365.com for processing details.

Please email your logo as a TIFF or high resolution JPEG no later than April 25th, 2015.

THANK YOU FOR SUPPORTING HOPE YOUTH NETWORK

Philanthropy  Circle 365



"Creating Visions...Building Dreams"