



Friends and Business Leaders of Charlotte area,

We would like to invite your business to take part in the HFWAP (Having Fun With A Purpose) 2015 Charity Kickball Tournament being held at **Clanton Park 1520 Clanton Road Charlotte NC 28208 on May 2nd 2015 from 11am-4:30pm**. This event benefits the **Hope Youth Network** and we would like your support for this great cause.

Hope Youth Network is a 501c (3) organization that focus on the overall healthy development of at risk youth. The mission is to equip young people with positive alternatives, encourages higher education and produce young leaders in the community. Hope Youth Network has developed three components to meet the needs of our youth through: Healthy Life Skills, Education & Career and Service Learning.

Bully Prevention facts:

- Over 3.2 million students are victims of bullying each year.
- Approximately 160,000 teens skip school every day because of bullying.
- 17% of American students report being bullied 2 to 3 times a month or more within a school semester.
- 1 in 4 teachers see nothing wrong with bullying and will only intervene 4% of the time.
- By age 14 less than 30% of boys and 40% of girls will talk to their peers about bullying.

Three ways your business can participate in this event and support the **Hope Youth Network**:

- **Event Sponsorship** shows your commitment to help in the fight against bully prevention. Your business will receive recognition and positive exposure before and during the event. There are four levels of financial commitment detailed on the following page under the sponsorship levels.
- **Team Participation** is a great way to gather your company employee's, friends and family members for a relaxed kickball competition, team building experience and day of family fun. Creating a fundraising team gives everyone in your organization a sense of pride! Register at HFWAPtournament.com
- **Paid Advertising** allows your business to reach the players in this event, without having to commit time and energy to set up a booth. This option allows you to provide a discount or voucher which is provided to players as an insert to their t-shirt bag. Details and pricing are described on the following page.

Come kick and compete to raise money to touch the lives of our children! We hope you will join us in supporting the Hope Youth Network at this fun and momentous event.

Sincerely,

Jania Massey, MHA

Founder/CEO of PC Group 365

Deuteronomy 15:10

Give generously to him and do so without a grudging heart; then because of this the Lord your God will bless you in all your work and in everything you put your hand to.

Tax ID: 47-1121472



"Creating Visions...Building Dreams"

Having Fun With A Purpose (HFWAP) 2015 Charity Kickball Tournament

May 2nd, 2015 Sponsorship Levels

Platinum Sponsor- \$1000

- Recognition as Platinum Sponsor in marketing and promotional materials:
 - Website, Newsletters, etc.
 - Social Media Platforms (Facebook, Instagram, Twitter)
 - Media Communication & Press Releases
 - Company's marketing/advertising material made available in gift bags to attendees at all events
- Prime logo and advertisement placement on vendor table
- Product engagement opportunities directly with attendees
- Priority tickets up to two (2) teams

Gold Sponsor- \$500

- Recognition as Gold Sponsor in marketing and promotional materials:
 - Website, Newsletters, etc.
 - Social Media Platforms (Facebook, Instagram, Twitter)
 - Media Communication & Press Releases
 - Company's marketing/advertising material made available in gift bags to attendees at all events
- Product engagement opportunities directly with attendees

Silver Sponsor- \$300

- Recognition as Silver Sponsor in marketing and promotional materials:
 - Website, Newsletters, etc.
 - Social Media Platforms (Facebook, Instagram, Twitter)
 - Media Communication & Press Releases
 - Company's marketing/advertising material made available in gift bags to attendees at all events

Bronze Sponsor- \$75

- Recognition as Bronze Sponsor in marketing and promotional materials:
 - Website
 - Company's marketing/advertising material made available in gift bags to attendees at all events

Sponsoring companies that also wish to participate in the tournament with one or more teams should contact Jania Massey at janiam@pcgroup365.com directly for special pricing.



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Having Fun With A Purpose (HFWAP) 2015 Charity Kickball Tournament

Sponsorship Contract

YES! I would like to be a sponsor for the **HFWAP Kickball Tournament**

Email address:

____ \$1,000 Platinum

____ \$500 Gold

____ \$200 Silver

____ \$75 Bronze

Payment Method:

Upon submission of your completed sponsorship contract, you will receive an invoice for payment at your designated sponsorship level via the email address provided above.

Company/ Business Name:

Please email this completed form to info@pcgroup365.com for processing details.

Address:

Please email your logo as a TIFF or high resolution JPEG no later than April 25th, 2015.

City: _____

State: _____ **Zip:** _____

THANK YOU FOR SUPPORTING HOPE YOUTH NETWORK

Point of Contact (Name)

Work Phone: _____

Cell Phone: _____

Philanthropy  Circle 365


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